

Save time and headaches with ActiveSense

The ActiveSense system by Corteva Agriscience changes the game at Ecologic Entomology

For the last 40 years, Jonathan Boyar, ACE, has been involved in the pest control industry. From removing colonies of honeybees in walls at age 15 to founding his business in 2010, Ecologic Entomology, Boyar's passion of pest control has never changed.



Jonathan Boyar

The Boston, Mass.-based firm primarily focuses on multifamily housing. For Boyar, the ActiveSense system has

“changed the game” at Ecologic Entomology when it comes to rodent control.

“We’ve been using ActiveSense for about a year now,” Boyar says. “We’re finding that it’s saving us

time because with this technology, when you have your traps down, you only have to send out a technician when it notifies you of a catch. Before, we’d have to send technicians out again and again just to see whether anything was there. With ActiveSense, we don’t have to do that.”

Boyar points out that for pest management professionals (PMPs) in older cities like Boston, there are often old sewer pipes that are broken or abandoned underneath buildings. This situation can be a main reason for rodent problems inside residential and commercial properties alike.

“The ActiveSense system helps us smoke out where the rats may be entering from,” Boyar explains. “We’re able to initially put out traps and then start collecting data from the system. We can then fine-tune

the placements of our traps, helping us target the places where the rodents are invading.”

Boyar points out that a system like ActiveSense can help PMPs stay on top of both rodent control and preventive maintenance.

“I’m happy to have this technology and to be deploying it,” Boyar says. “It’s helping us become even more effective at what we do.”

RODENT BATTLE

COMPANY: Ecologic Entomology

BATTLEFIELD: 75 percent commercial/25 percent residential

WAR STORY: Jonathan Boyar, ACE, principal of Ecologic Entomology, says his technicians were dealing with a restaurant inside of a hotel that was having nightly sightings of house mice (*Mus musculus*) on the dining room floor. Prior rodent strategies just didn’t seem to work. That’s when Boyar decided to introduce the restaurant to the ActiveSense system.

Once ActiveSense was deployed, Boyar’s team was quickly able to pinpoint the side of the restaurant the mice were entering from.

“We’ve had great success with ActiveSense at this account,” Boyar says. “Mice sightings almost never occur anymore. The system has helped us identify where the mice are infiltrating, and we’ve been able to reposition devices and strategize around that information that we’ve learned from the system.”

WEAPON OF CHOICE

PROVEN SOLUTION: The ActiveSense system

WEBSITE: ActiveSense.com

